



imagine



**Imagine** you could spread goodness in the world, that you could solve the essential and most challenging problems of our times.

**Imagine** you could grow alongside a multidisciplinary team of people with spark in their eyes, academic experience and practical ability, led by top experts in the field of creative thinking, design and ideation.

**Imagine** you could practice and experience the process of innovation development, and present to the world a new idea and optimistic form of action.

### **Why?**

Because we live in one of the most significant junctions of human history. Accelerated trends of industrialization and unrestrained consumption challenge us to develop a new conceptual models, new products and services that will enable us a chance for sustainable future.

Because we believe that by creative and innovative thinking, by working together in a multi – disciplinary groups and together with our ideation developing method we can than improve the lives of millions around the world and meet the challenges of tomorrow.

Because we recognize the inspiration and ability in the eyes of young people, but also the gap between idea and action

### **What?**

Concept Labs around the world that together create community of young innovators, enrich each other and learn from each other. A live membrane been created between the deferent labs, and enable a living tissue of creative and conceptual response to the future human needs.

### **How?**

Formulating a multi – disciplinary Group in front of a central human challenge. An accelerated learning process of the D7 method and exposure to content worlds by top experts. Guidance from characterization through formulating the idea to developing a concept or product to the final presentation to stakeholders and investors.

### **So, what is Y7?**

A bridge between idea and action

Guidance of young people with a dream in their first steps into fulfillment and Entrepreneurship

Close encounter with global needs, and contact with similar innovation centers around the world.

Connecting experts and idea developing methods to people with fresh thinking

4-6 months journey of learning, observing, thinking together, concept development growth and creation of more "good" to the world

Our new cycle begins on September 20, Join us.

For more information:

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